



EARNINGS RELEASE

April 29, 2015

FOR IMMEDIATE RELEASE

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CHOICE BANCORP, INC. REPORTS 33.5% INCREASE IN NET INCOME

**First Quarter 2015 Net Income of \$0.29 per share
March 31, 2015 Consolidated Book Value of \$10.92 per share
March 31, 2015 Consolidated Assets of \$250.0 million
Board of Directors Expand Share Buyback Program**

April 2015 (Oshkosh, WI) – Choice Bancorp, Inc. (the “Company”) today reported net income of \$0.61 million, or \$0.29 per common share, for the quarter ended March 31, 2015. This compares to net income of \$0.46 million, or \$0.21 per common share, for the quarter ended March 31, 2014. The first quarter 2015 net income represents a 33.5% increase over first quarter 2014 net income.

“We are very pleased with our performance to start 2015,” said J. Scott Sitter, President and CEO of the Company. “Strong customer service and competitive pricing are the keys to our success. By executing this business model over the past several years, we are now experiencing tremendous activity in our commercial and mortgage loan departments. Our loan portfolio has increased \$15.7 million (17.0% annualized) over the past six months. In addition, our mortgage department experienced nearly a three-fold increase in fee income compared to the first quarter of 2014.”

The higher portfolio balance indicated by Sitter is reflective of continued growth in all areas of the Company. As of March 31, 2015, the Company had total assets of \$250.0 million. This represents a \$17.7 million increase from December 31, 2014 and a \$34.1 million increase from March 31, 2014. Total deposits grew \$6.7 million for the quarter and \$21.3 million since March 31, 2014. “Choice Bank delivers exceptional customer service at a fair price,” added Sitter. “Our customer base appreciates this level of service and they continue to be our greatest source of advertising.” The Company is reporting tangible book value of \$10.92 per common share as of March 31, 2015.

As of March 31, 2015, the Company is reporting total nonperforming assets of \$2.25 million, a slight reduction from \$2.31 million reported on December 31, 2014. This total includes \$1.50 million of nonaccrual loans and \$0.75 million of Other Real Estate Owned (OREO). During the first quarter of 2015, the Company is reporting no loan charge-offs. “We have established a loan loss reserve of \$4.82 million,” said Sitter. “We are confident that this reserve can support any risks associated with our loan portfolio. Therefore, we have continued to

suspend additional provisions to the loan loss reserve.” During the third quarter of 2014, the Company elected to suspend quarterly provisions to the loan loss reserve. This decision was based on the current level of the loan loss reserve and the absence of expected charge-offs in the loan portfolio. When necessary, the Company’s board of directors will reinstate a quarterly provision to the loan loss reserve.

On February 12, 2015, the Company announced a Share Buyback Program for outstanding shares of Choice Bancorp common stock. At the time, the Company had agreed to purchase up to \$500,000 of outstanding common stock. Most recently, the Company’s board of directors has approved an expansion of this Buyback Program. “Shareholder interest in our Buyback Program has exceeded expectations,” said Sitter. “With our Company now approaching nine years in existence, there is a need for our shareholders to have access to liquidity. The previously announced Buyback Program provides existing shareholders with the opportunity to liquidate their shares in an efficient and cost effective manner.” Sitter indicated that the Company continues to purchase shares at market prices which recently have ranged from \$10.50 to \$10.75 per share. “Understanding that we have limitations as to how many shares the Company can redeem, I am pleased that our board of directors has decided to expand the Program at this time. Whenever possible, we are committed to using our available capital to satisfy the needs of our shareholders. At the same time, we aim to provide long-term benefits to all shareholders.”

SELECTED FINANCIAL DATA

(In thousands, except per share data)

	<u>March 31, 2015</u>	<u>December 31, 2014</u>
Financial Condition		
Gross Loans (not held for resale)	\$ 200,558	\$ 194,832
Allowance for Loan Losses (ALLL)	4,824	4,824
Total Assets	250,975	233,241
Total Deposits	195,791	189,124
Total Other Borrowings	30,000	20,000
Stockholders’ Equity	23,451	23,573
Book Value per Share	\$ 10.92	\$ 10.59
Financial Ratios		
Tier 1 Leverage Capital	9.94%	10.10%
Total Capital to Risk-Weighted Assets	14.89%	15.09%
Nonperforming Assets to Total Assets	0.90%	0.99%
ALLL to Total Loans	2.41%	2.48%
ALLL to Nonaccrual Loans	321%	309%

	For the Three Months Ending	
	<u>Mar 31, 2015</u>	<u>Mar 31, 2014</u>
Operating Results		
Interest Income	\$ 2,498	\$ 2,301
Interest Expense	504	404
Net Interest Income	1,994	1,897
Provision for Loan Losses	0	75
Non-Interest Income	161	85
Non-Interest Expense	1,162	1,148
Provision for Income Taxes	379	299
Net Income	\$ 614	\$ 460
Earnings per Share	\$ 0.29	\$ 0.21

Forward-Looking Statements

Statements in this press release relating to the Company's plans, objectives, expectations or future performance are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. The words "believe," "may," "should," "anticipate," "estimate," "expect," "intend," "objective," "seek," "plan," "strive" or similar words, or negatives of these words, identify forward-looking statements. These forward-looking statements are based on management's current expectations. The Company's actual results in future periods may differ materially from those currently expected due to various risks and uncertainties. The forward-looking statements in this press release are made as of the date of the release and the Company does not assume any responsibility to update these statements.

Choice Bank, established in July 2006, is located at 2450 Witzel Avenue, Oshkosh with a second location at 2201 Jackson Street, Oshkosh. In March 2011, Choice Bank became a wholly-owned subsidiary of Choice Bancorp, Inc. Choice Bancorp, Inc. is a publicly traded, one-bank holding company, trading under the symbol of CBKW. Choice Bank is a locally owned and operated community bank dedicated to making a difference in your community!
Choice Bank...Your Community, Your Choice!

Member FDIC Equal Housing Lender

For additional information about Choice Bank, call (920) 230-1300 or visit www.choicebank.com.